



Helping communities help themselves

For Immediate Release

## **Government Transparency Platform Munetrix Reports Unprecedented Success with New Collaboration Tool.**

### **Shared Services Feature Logs Over 500 Best-Practices Ideas Contributed By Member Municipalities In a New Local Government Social Networking Environment.**

Auburn Hills, MI, April 8, 2013 – Munetrix<sup>®</sup>, the popular government transparency tool, has reached a major customer milestone within its rapidly expanding database. Munetrix users have posted more than 500 ways to collaborate and share services with each other as they continue to find ways to operate more efficiently.

According to Munetrix co-founder Richard “Buzz” Brown, “Many municipalities have been collaborating for a long time to survive. Now they have a place to share their best practices, and many are actually entering new ideas – potential solutions not tried before. They are thinking of alternative ways of doing things and finding partners to collaborate with on implementation and measurement. With the success of our growing Shared Services feature, government collaboration has taken on a whole new meaning.”

“I’ve never seen anything like it,” said Bob Kittle, Brown’s partner, “The thing that most impresses me is that municipalities and school districts are more engaged with each other than anybody realized, and we haven’t yet opened up this feature on the School Edition side of Munetrix. Not only do municipalities benefit from helping each other in Munetrix, but schools are becoming a big part of the equation. We view that as the true spirit of ‘community’, which we define as government and schools working together to run efficiently, with support from citizens who invest their time and effort in both.”

#### About Munetrix, LLC

Munetrix is a Michigan Limited Liability Company, headquartered in Auburn Hills, MI, founded in early 2010 by Richard “Buzz” Brown and Bob Kittle. Oakland County, Michigan businessmen Bob and Buzz developed the Munetrix (municipal metrics) cloud-based transparency tool to address the need for municipalities to forecast, anticipate, and study financial trends as part of their daily business activities. Data in today’s Munetrix tool is available to all stakeholders in the community – free to citizens for accessing basic information, and on a tiered subscription basis to municipalities and school systems. Early in 2013, Munetrix dedicated a new headquarters facility in the dynamic business and technology community of Auburn Hills, Michigan.



*PHOTO CAPTION*

Munetrix<sup>®</sup> partners Bob Kittle (l.) and Richard “Buzz” Brown celebrate reaching a significant milestone, logging over 500 shared services postings to their popular government transparency site. These solutions range from cost- and time-saving operational improvements to a unique collaboration in Michigan’s Upper Peninsula that is seeking a safe routes to school grant – comprising a village, a school system, a hospital, a multi-county district health department and a Native American tribe.

**Contact:**

Bob Kittle  
Munetrix LLC  
248.797.1337  
[bob@munetrix.com](mailto:bob@munetrix.com)

**For interview requests, or high-resolution image files, contact:**

Jim Meloche  
The Marketing Collaborative  
248.376.4076  
[jim@themarketingcollaborative.net](mailto:jim@themarketingcollaborative.net)